



AIM

YOUTH MENTAL HEALTH

AIM Beyond

7th Annual (1st Virtual) Gala!

**SUPPORTING YOUTH MENTAL HEALTH
SOLUTIONS THROUGH RESEARCH**

SPONSORSHIP OPPORTUNITIES

AUGUST 13, 2020 | LIVE STREAM



Overview

AIM Youth Mental Health: Founded in 2014 by Susan Stilwell, AIM is sourcing and funding promising youth mental health research, while helping catalyze a movement devoted to finding better solutions to promote and protect the mental health of children, teens, and young adults. We AIM to identify solutions poised to make a difference in young people's lives today. Our vision is simple: a world of mentally healthy youth.

The Unacceptable: About 1 in 4 young people are struggling with their mental health, and 75% of all mental disorders begin before age 24. While there are some treatments available, there remains an urgent need to develop better, more precise, effective, and earlier evidence-based interventions for youth experiencing mental distress and disorders.

AIM Solution: Igniting the Youth Mental Health Research Movement: Guided by our Scientific Advisory Board, a diverse group of renowned mental health researchers, AIM supports promising young researchers and funds early-stage, cutting edge clinical research to develop better treatments and coping strategies for youth struggling with their mental health.

Education & Engagement: We are committed to helping catalyze a movement to elevate education and engagement around the critical need to support and scale youth mental health research in the US and internationally. The status quo is not good enough; through research, a better future awaits our youth, and AIM is working tirelessly to help usher in that future.

AIM's Pebble Beach Gala is Going Virtual!

Join Us: August 13, 2020 | 5:00pm PT

For the past 6 years, AIM has been honored to host its annual gala in conjunction with the world-renowned Pebble Beach Concours d'Elegance, raising funds for youth mental health research. While we look forward to returning to Pebble Beach in 2021, AIM is excited to convene our enduring supporters and new friends for our first-ever virtual gala. The virtual gala will provide attendees with a dynamic and inspiring live program highlighting AIM's impact and our next phase of investments in research.





Sponsorship Levels

CO-PRESENTING SPONSORS | \$50,000 - TWO AVAILABLE

- Personally curated Presenting Level AIM Gratitude Box to be delivered to Sponsor Pre-Event
- Logo/Name placement on the frame of the Virtual Gala live program
- Prominent Logo/Name placement on all Virtual Gala digital marketing materials
- Prominent Logo/Name placement and partner profile on AIM website
- Name acknowledgement on all publicity materials, including press release announcements, social media promotions, and email distributions
- Acknowledgement in AIM's 2020 Impact Report

GOLD SPONSOR | \$25,000

- Personally curated Gold Level AIM Gratitude Box delivered to Sponsor Pre-Event
- Prominent Logo/Name placement on all Virtual Gala digital marketing materials
- Logo/Name placement and partner profile on AIM website
- Name acknowledgement on all publicity materials, including press release announcements, social media promotions, and email distributions
- Acknowledgement in AIM's 2020 Impact Report

LEVELS CONTINUE...

Sponsorship Levels

SILVER SPONSOR | \$10,000

- Personally curated Silver Level AIM Gratitude Box delivered to Sponsor Pre-Event
- Logo/Name placement on all Virtual Gala digital marketing materials
- Name acknowledgement on all publicity materials, including press release announcements, social media promotions, and email distributions
- Acknowledgement in AIM's 2020 Impact Report

AIM BEYOND CATALYST | \$5,000

- Personally curated AIM Beyond Catalyst Gratitude Box delivered to Sponsor Pre-Event
- Acknowledgement in AIM's 2020 Impact Report



AIM Youth Mental Health

Sponsorship Acknowledgments

Please complete your sponsorship information below. As the information provided will be used in marketing materials and promotions, please indicate preferred wording for acknowledgements.

Company/Name Recognition for Acknowledgements:_____

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Website:_____

Address:_____

City/Country/Postal Code:_____

Contact Name:_____

Contact Email:_____

Contact Phone:_____ Contact Title:_____

SPONSORSHIP LEVEL

- ☐ Co-Presenting Sponsor - \$50,000
- ☐ Gold Sponsor - \$25,000
- ☐ Silver Sponsor - \$10,000
- ☐ AIM Beyond Catalyst - \$5,000

Questions? Contact: Kathryn Morrissey, VP, Development & Strategic Partnerships
M: 917.226.8267 E: Kathryn@AIMymh.org

Once completed, please email this form to Kathryn Morrissey at Kathryn@AIMymh.org.
To send by mail, please address: AIM Youth Mental Health - PO Box 4235, Carmel, CA 93921.

For more information, visit AIMymh.org

