



2022 AIM for Awareness Design Challenge

CALLING ALL MIDDLE AND HIGH SCHOOL STUDENTS!

AIM wants YOU to join our movement by designing an Ad for AIM to raise awareness for youth mental health.

Imagine you are hired by AIM to design an Ad that could be used in magazines/media to represent AIM's movement to promote youth mental health awareness.

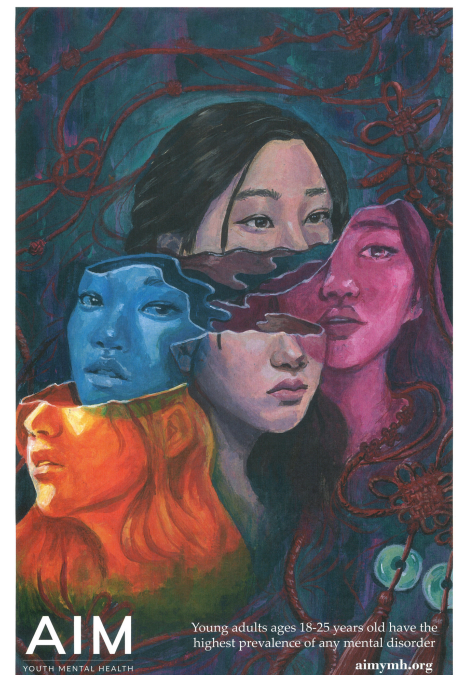
ENTRY RULES:

Ad submissions must include the following elements:

1. AIM logo
2. AIM website (AIMymh.org)
3. One mental health statistic listed on our website:
<https://aimymh.org/design-challenge>

DEADLINE:

APRIL 1, 2022 - 5:00PM



2021 High School Design Challenge Winner:
Emily Sol Kim, Grade 11

Frequently Asked Questions:

What Type of Artwork and What Size?

There are two Ad categories: Traditional Art (painting, drawing, etc) and Graphic Art (computer generated). Artwork can be on any medium, horizontal or vertical, and must be 8.5 x 11, 10 x 13, or 11 x 17 inches.

Will Ads be Displayed?

Yes, all submitted Ads will be showcased at a Spring 2022 event. Participants will be notified of details.

Will Prizes be Awarded?

Yes, scholarship prizes will be awarded to winning entries.

Find more information, entry form, & directions on how to submit your Ad at:

[AIMymh.org/design-challenge](https://aimymh.org/design-challenge)