



AIM

YOUTH MENTAL HEALTH

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8th Annual Gala

Bringing Broadway to Pebble Beach!

**SPONSORSHIP
OPPORTUNITIES**

FRIDAY, NOVEMBER 18, 2022
SPANISH BAY, PEBBLE BEACH



AIM Youth Mental Health: Bridging The Gap

AIM is bridging the gap between research and access to care for youth struggling with their mental health.

- We find, fund, and implement evidence-based treatments.
- We empower youth to discover their own mental health solutions.
- We train caring adults to create a safe holding place for youth in crisis.

Our world-class Scientific Advisory Board guides our investments by evaluating strategies for **implementing evidence-based treatments with the greatest promise for healing the mental challenges of children, teens and young adults.**

Our vision is simple: We AIM for a world of mentally healthy youth.

Learn more: AIMymh.org



The Gala: Bringing Broadway to Pebble Beach

AIM is excited to announce our 8th annual Gala at the Spanish Bay Ballroom.

The AIM Gala in Pebble Beach is our primary fundraiser benefitting the vital work of AIM. Since the first Gala in 2014 at The Home of Bentley Motors during the annual Pebble Beach Concours, AIM has raised millions for youth mental health research and awareness.

The AIM Gala is a luxury event with an affluent guest list, an ideal venue to promote your business and entertain your clients and friends. Guests enjoy a wine-tasting with premium wines from Napa and Monterey County, a gourmet dinner by renowned Executive Chef Rod Uncangco of Spanish Bay, and world-class entertainment with Broadway performers of today. Think Petrossian Caviar, Carbonadi Vodka, Alpha Omega Wines, Trincherro Estate wines, and phenomenal live auction items!

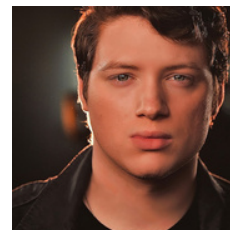
We hope that you will join us.

The Gala will feature a Broadway performance by Kaley Ann Voorhees and Eric Anthony Lopez... and other special guest stars!

Voorhees is most known for being the youngest person to play Christine in The Phantom of the Opera, where she made her Broadway debut. She went on to perform in Prince of Broadway among many other productions.



Lopez covered the leading opera tenor role of Ulbaldo Piangi in the long-running Broadway hit The Phantom of the Opera. He will make his motion picture debut as Syd in the Upcoming Disney live-action Chang Can Dunk, releasing in 2023, after his breakout role on Season 2 of I Can See Your Voice on FOX/Hulu.



Your sponsorship of the AIM Gala will make a direct and lasting impact for youth struggling with their mental health.



Sponsorship Levels

PRESENTING SPONSOR | \$50,000

(\$45,500 tax deductible)

- Exclusive Presenting Sponsorship of AIM Gala
- Three (3) premium tables of ten (10)
- Lead logo placement on all Gala marketing materials, including Gala program and bidding screens
- Lead logo placement and business description on AIM website (150 words)
- Presenting Sponsorship acknowledgment and logo placement on all publicity materials - including press release announcements, social media promotions, and email distributions
- Full-color, back-cover ad in Gala program
- Ten (10) backstage meet and greet passes following Broadway performance
- Opportunity to distribute promotional items to 300+ Gala patrons

GOLD SPONSOR | \$25,000

(\$22,000 tax deductible)

- Two (2) preferred tables of ten (10)
- Premium logo placement on all Gala marketing materials, including Gala program
- Premium logo placement and business description on AIM website (100 words)
- Premier name acknowledgment on all publicity materials, including press release announcements, social media promotions, and email distributions
- Full-color, full-page ad in Gala program
- Six (6) backstage meet and greet passes following Broadway performance
- Opportunity to distribute promotional items to 300+ Gala patrons

Sponsorship Levels Continued

SILVER SPONSOR | \$15,000

(\$13,500 tax deductible)

- One (1) table of ten (10)
- Logo placement on all Gala marketing materials, including Gala program
- Logo placement and business description on AIM website (50 words)
- Name acknowledgment on all publicity materials - including press release announcements, social media promotions, and email distributions
- Full-color, half-page ad in the Gala program

BRONZE SPONSOR | \$10,000

(\$8,500 tax deductible)

- One (1) table of ten (10)
- Name recognition in all Gala marketing materials, including Gala program
- Name acknowledgment on all publicity materials - including press release announcements, social media promotions, and email distributions
- Full-color logo in the Gala program

TABLE HOST | \$5,000

(\$3,500 tax deductible)

- One (1) table of ten (10)
- Name acknowledgment in the Gala program

EVENT TICKET | \$500

(\$350 tax deductible)



AIM Youth Mental Health

Sponsorship Registration

Please fill in your sponsorship information below. As the information provided will be used in marketing materials and promotions, please use official names.

Business / Name Recognition:_____

Website:_____

Address:_____

City/Country/Postal Code:_____

Contact Name:_____

Contact Email:_____

Contact Phone:_____Contact Title:_____

SPONSORSHIP LEVEL

- ☐ Presenting Sponsor - \$50,000 (\$45,500 tax deductible)
- ☐ Gold Sponsor - \$25,000 (\$22,000 tax deductible)
- ☐ Silver Sponsor - \$15,000 (\$13,500 tax deductible)
- ☐ Bronze Sponsor - \$10,000 (\$8,500 tax deductible)
- ☐ Table Host - \$5,000 (\$3,500 tax deductible)

PAYMENT INFORMATION

- ☐ Check: payable to AIM Youth Mental Health ☐ Credit Card

Name on Card:_____

Card Number:_____ Exp Date:_____ CVV:_____

- ☐ Please Invoice Me

Once completed, please email this form to Breanna Wilson at breanna@AIMymh.org.

To send by mail, please address to:

AIM Youth Mental Health - PO Box 4235, Carmel, CA 93921.

Thank you for your generous support!

How AIM Changes and Impacts Lives of Youth

Delivering Evidence-Based Treatments:

AIM identifies, funds, and implements clinical research to find effective treatments for youth mental health challenges including ADHD, anxiety, depression, and mood disorders, as well as the byproducts of those brain differences such as eating disorders, addiction, substance abuse, and suicide.

Empowering Youth:

The AIM Ideas Lab inspires and trains teens to conduct their own peer-to-peer research, discover emerging youth mental health issues, and explore their own solutions. The Ideas Lab elevates the voices of youth as experts in how to address the mental health challenges plaguing their generation.

Supporting Caregivers:

The #1 protective factor for youth mental health is a trusted adult. That is why AIM is offering Youth Mental Health First Aid Training and Certification to help parents, teachers, counselors, and other caring adults create a "safe holding place" for youth struggling with their mental health. Upon completion of the 7-hour course, adults are empowered with tools and strategies to support youth struggling with mental health challenges and crises.

Removing Stigma:

We AIM to build a movement with a positive, forward-thinking focus. Our annual AIM for Awareness events not only inform, but also help remove the stigma around youth mental health challenges and encourage candid conversations.

